

# KENSINGTON + CHELSEA ART WEEKEND

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## VOLUNTEER ROLE DESCRIPTION FOR KCAW TEAM MEMBER

Kensington + Chelsea Art Weekend (KCAW) is seeking enthusiastic and friendly Volunteer Team Members to provide valuable support to our exciting arts programme. If you have a happy disposition, are motivated, and hold a passion for the arts we would love to hear from you!

### **KENSINGTON + CHELSEA ART WEEKEND**

Kensington + Chelsea Art Weekend (KCAW) is three-day celebration of the borough's artistic legacy and its abundant creative future. Taking place from 28 – 30 June 2019, KCAW19 opens doors to the area's most prestigious museums and institutions alongside the independent galleries, studios, creative spaces and businesses that make up the fabric of this diverse borough. With over 100 events and installations throughout the borough, KCAW19 shines a spotlight on the area's unexpected and unique cultural variety.

Expect public art trails, talks with world-class specialists, artists and local personalities, painting classes in the park for all the family, parties, music coding classes with professional DJ's, curated walking tours, a treasure hunt, and of course our annual free Art Bus tour connecting all corners of the borough, and so much more.

### **ABOUT THE VOLUNTEER ROLE**

Volunteer Team Members will lend vital visitor engagement support, connecting with people across the breath of the borough. Acting as sources of knowledge for Kensington + Chelsea Art Weekend's programme and the local area in general, Volunteer Team Members will provide visitor information and guidance.

You have the opportunity to learn about how the team works behind the scenes, get to know local galleries and art institutions, and be involved in a wide range of projects including:

#### **+ Art Bus**

Volunteer Team Members will be located at our Hop On / Hop Off Art Bus stops across the borough, providing visitors with information about the bus route and its destinations.

#### **+ Events**

Volunteer Team Members will be located at KCAW events, talks, and workshops with leading experts.

#### **+ Public Art Trail**

Volunteer Team Members will be located at KCAW Public Art installations throughout the borough, providing valuable details on the artworks, their makers, and KCAW in general for visitors.

#### **+ Tours**

We are seeking reliable and intuitive Volunteers to assist on a number of exciting walking tours, including a Blue Plaques Walk by English Heritage and food tours of Portobello.

#### **+ Social Media**

Volunteer Team Members will have the opportunity to actively contribute to KCAW social media platforms throughout the weekend.

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## **REQUIREMENTS**

- + Friendly with a sociable disposition
- + Motivated and intuitive
- + Passionate about the arts
- + Reliable with good timekeeping
- + Social media savvy highly desirable

## **TIME COMMITMENT**

Ideally we are seeking Volunteer Team Members to be able to commit three to five hours of their time to KCAW during the weekend of 28 –30 June 2019. We offer flexible timings and are looking to produce a rostering system around the individual timings and needs of our volunteers.

## **EXPENSES**

KCAW will reimburse volunteers for inner-city public transport and lunch against receipts.

## **BENEFITS**

- + Gain experience as part of a leading contemporary art weekend
- + Meet new people from a variety of backgrounds
- + Training and development opportunities
- + Reference supplied from KCAW Producer and/or Director
- + Invite to our opening events and parties
- + Access to our exclusive programme of arts activities
- + Giving back to the local community

## **TRAINING + SUPPORT**

In depth training will be provided and support offered prior to, and during, KCAW, including:

- + How to promote positive visitor interaction with members of the public
- + Briefing on all activity across the borough during the weekend
- + Follow up interview offered with each volunteer following the weekend to glean feedback

## **Our first group volunteer meet will be held on the 20 June 2019 at 15:00 at The Exhibitionist Hotel.**

Here Volunteer Team Members can meet and will be briefed on all of the fantastic events taking place during the weekend. Volunteer Team Members will pick up their exclusively designed Kensington + Chelsea Art Weekend T-Shirts and all information material relating to the weekend.

## **APPLICATIONS**

**To apply please contact [info@kcaw.co.uk](mailto:info@kcaw.co.uk)**

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